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Prizes & Promotions to Encourage Profit



Ever wondered how some organisations offer million dollar prizes to promote their product or venue?

Did you know?

Large prize promotions can increase your brand, but can also drive increased turnover, sales, membership and may help you compete in a crowded marketplace.

How it works

It's relatively simple. Prize and Promotions Cover protects your organisation against the risk of the prize you are promoting being won. This means that you only pay the insurance and associated marketing costs, not the cost of the prize.

This can give you the flexibility around the type and size of the promotion to really stand out from the crowd and drive your organisation's success.

Work with a Specialist

At Marsh, the entertainment team are the experts in this highly specialised and demanding class of business, with over 15 years' experience helping brands benefit from promoting prizes and promotions.

Our specialist team has developed tailored solutions for small charities right through to casinos and TV stations.

Talk to the Entertainment Specialist Prize & Promotions Team About

- Policy is developed and rated based on the competition terms & conditions presented by the client.
- A range of promotions to attract your customers. Choose from some of our most popular promotions.

CAN YOU PROFIT FROM PRIZES & PROMOTIONS?

Our specialist practitioner - 15 years

- Clubs
- Pubs
- Casinos
- TV & Radio Stations
- Marketing Companies
- Not For Profits
- Charities
- Sports Teams
- Golf Clubs
- Food Manufacturers
- Car Manufacturers

We can help drive your results.

Popular Promotions



Winning Envelope Draw



Spin the Wheel



Crack the Safe



Match the Number (Digital Draw)



Pick the Key (Treasure Chest)



Game Show Cubes



Half-Way Basketball Shot



Hole In One (Professional and Amateur)

Contact us

To speak to a specialist broker or for more information visit www.marsh.com/au/entertainment or contact:

Marsh Entertainment

T: +61 1300 655 931
entertainment.au@marsh.com

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The Association of Community Theatre Incorporated, Hubdit Pty Ltd and the Australian Music Association Incorporated receive a financial benefit when an insurance policy is arranged by Marsh.

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IMAGINE THE POSSIBILITIES...

Talk to us today about arranging an insurance solution today.

Introducing online click & buy prize insurance options. Visit the page below for more information and FAQ's.

www.marsh.com/au/entertainment/prizeindemnity

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With annual revenue over \$20 billion, Marsh McLennan helps clients navigate an increasingly dynamic and complex environment through four market-leading businesses: [Marsh](#), [Guy Carpenter](#), [Mercer](#) and [Oliver Wyman](#). For more information, visit mmc.com, follow us on [LinkedIn](#) and [Twitter](#) or subscribe to [BRINK](#).